

Get Your Business off the Ground

Free Programs ~ SCORE's 2010 Workshop Series



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Volusia/Flagler SCORE
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Business Counseling by
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To Register, Call Joan:
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or email us at

SCORE87@earthlink.net

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Counselors to America's Small Business

10/01/2010 – How to Get Started [More Info](#)

Know the Six Key Factors that Lead to Success

- What you need to know about Marketing, Pricing, Legal Structures, Financing and a Business Plan
- Workshop is presented by by SCORE counselors Pam and Bill Brown in cooperation with the Port Orange Library. It will be held on Friday, October 1, 2010, from 2PM – 4 PM at Port Orange Library .

10/28/2010 – The Power of Email Marketing

Learn the best practices, tips and techniques for smart email marketing strategies

- How email marketing can help your business grow
- How to target prospects and customers
- How to avoid being seen as a “spammer”
- The best ways to build your email list
- How to come up with effective content for your emails
- How to ensure your emails are opened and forwarded
- How to incorporate social media into your email marketing campaign
- Workshop will be presented in cooperation with Constant Contact by Pamela Starr. It will be held on Thursday, October 28, 2010, from 6PM – 8PM at the Daytona International Airport

To be scheduled – Planning for Success

- Why You Need a Business Plan
- What Does Your Plan Look Like?
- Tips on Building a Plan

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